

Live Casino

As real as it gets





EVOLUTION'S ASTRONOMICAL RISE HAS BEEN GROUNDED IN A CENTRAL COMMITMENT TO OFFERING CUSTOMERS THE BEST, MOST REALISTIC CASINO GAMING EXPERIENCE AVAILABLE ON THE INTERNET

Live Casino from Evolution Gaming

The pioneer and leader in Live Casino

Founded in 2006, Evolution Gaming revolutionised the European 'live casino' platform, turning a niche product into a 'must have' for gaming operators.

As the pioneer and leader in video-streamed live dealer gaming we supply more top-tier operators than any other software provider and have propelled online gaming beyond the limits of RNG games, enabling players to take their virtual seats at lifelike, real-time casino games streamed in TV quality video to their PCs.

Harnessing the latest technologies our world-leading solutions offer an interactive televisual gaming experience of unrivalled authenticity and quality.

Encompassing personalised, multicurrency, multilingual Live Casino environments, games and dedicated tables, these solutions personalise, entertain and capture the social elements of a visit to the casino. At the same time they provide a safe, secure and fully supported gaming environment.

Success lies in providing each operator with exactly what they need and fitting the product seamlessly into their existing business.





As localised, customised and personalised as it gets

Our state-of-the-art TV studios offer virtually limitless branding and marketing opportunities for our operators

As an operator you can have dedicated table/s and environments branded to your precise specifications and localised for your markets. Tables, cards, staff attire and backdrops can all match your corporate ID. Using blue screen technology it becomes cost effective for clients to create complete branded environments online. For land-based casinos, for example, we can 'blue screen' the real casino entrance, the lobby, the casino floor and the tables, so that customers feel completely at home in the online environment.

What's more, native speaking croupiers at each dedicated table can cross-sell your other games and attractions. Communicating with players in real time, operators can remind players of special promotions and scheduled tournaments or promote betting on live sporting events. The latest scores and results can be displayed behind the table and relayed by the croupiers,

to keep all the action and attraction in the same window and retain the interest of your players.



STAND OUT FROM THE COMPETITION WITH A TRULY UNIQUE AND TAILORED OFFERING. STRENGTHEN YOUR BRAND WITH A DEDICATED 24/7 INTERACTIVE CHANNEL TO DELIVER THE THRILL AND TENSION OF A REAL CASINO TO YOUR PLAYERS



A unique offering

- As localised, customised and personalised as it gets
- Tables and complete environments dedicated to your markets and customers
- The latest, cost-effective technologies make virtually anything possible – a branded Live Casino environment can offer the ambience and security of your casino, when your customers cannot get to the actual venue.

*HUGELY SCALABLE AND COST-EFFECTIVE
NEW REVENUE STREAMS – DEDICATED LIVE
ROULETTE ENABLES THOUSANDS OF
UNIQUE PLAYERS AT THE SAME TABLE*

Key benefits for operators

- Control over branding, customer experience, betting limits and special offers
- Hugely scalable and cost-effective new revenue streams
- Easy to cross-sell/promote other offerings such as lottery draws and sportsbetting
- Key players can be 'tagged' with personal preferences, enabling croupiers to provide a uniquely personal service
- Increased customer loyalty, repeat visits, revenue and lifetime value.

Key benefits for players

- A personalised, interactive and highly enjoyable experience
- Opportunities to be part of a multi-channel, interactive entertainment experience.

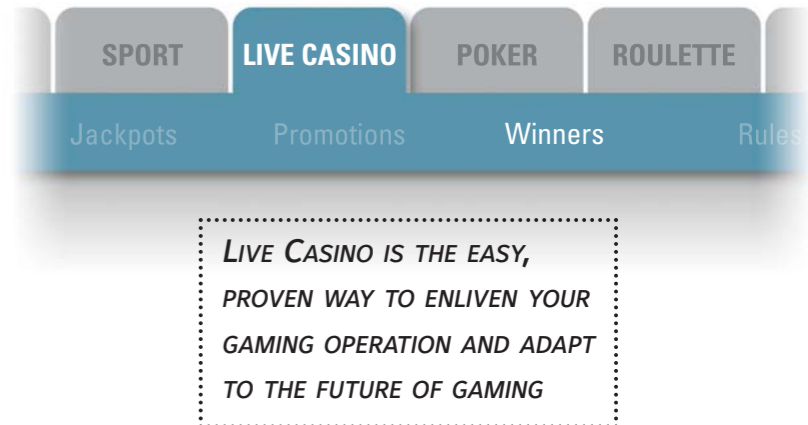




The results speak for themselves

Feedback from clients who have added our Live Casino system to an online gaming system based on RNG games

- A vast majority of customers have experienced 15-30% increase in total casino profit, 12 months after launching three live table games
- Re-activation of lapsed customers is five to six times higher compared with the introduction of other new products
- Actual bets and average spend prove Live Casino attracts more high rollers than online RNG casino
- Cannibalisation of online RNG casino revenue is close to 0%
- Lifetime customer value of a Live Casino player is higher than for RNG casino games
- Live Casino players tend to show loyalty to the casino without the need for further incentives
- 'Power of the Tab' – a clearly visible and clickable tab to Live Casinos on a casino's gaming website drives revenue growth.





Rapid integration and ROI in a long-term solution

In a matter of days, our Live Casino system can be integrated into your existing e-gaming platform through a secure, efficient API

Once connected, operators can offer customers a seamless gaming experience with automated authentication and login.

Players can instantly use the same registered account to place bets in your Live Casino as well as your other online games. Alternatively, you can enable your players to transfer funds from a main account to a separate wallet for exclusive use in your Live Casino.

All bets and game play will continue to be tracked and recorded when your registered players step into your Live Casino. The data can be exported and used in combination with data from complementary systems to give you a comprehensive view of your overall business performance.

The flexibility in our product carries over to the back office reporting system. Operators can use the reporting tool to provide an overview or detailed analysis of player behaviour or to

evaluate promotional offers, allowing them to easily manage their business. The system also provides security functionality and administration tools as well as a comprehensive loyalty programme.

*SUCH AN APPROACH
ENSURES BOTH RAPID ROI
FOR OPERATORS AND
LONGEVITY OF SOLUTIONS*



COMMITTED TO DELIVERING UNIQUE AND ENTERTAINING BUT LEGALLY COMPLIANT SOLUTIONS, THAT ALLOW OUR OPERATORS TO ENJOY THE FINANCIAL BENEFITS AND END-USER SATISFACTION OF OUR PRODUCTS

100% committed to regulatory and legal compliance

This commitment is supported by our world-class platform and games, that deliver ethical gaming solutions of the highest standard

Our broadcast operations fall under the jurisdiction of the Alderney Gambling Control Commission (AGCC) and are monitored and approved by the Latvian Gaming Board.

Additionally, we meet the high standards required for the eCOGRA Certified Live Dealer Seal. The eCOGRA certification is synonymous with the highest industry levels of fair and responsible gaming, professional conduct and superior operating standards – qualities which are at the heart of the Evolution Gaming offering. Through their TGTR technology, eCOGRA continuously monitor the live output data to determine fair player returns and game randomness.

TST, the independent testing laboratory, is used to test and certify all our core technologies – our Live Casino platform and all game content.

In addition, we certify our systems through the Alderney Gambling Control Commission (AGCC) and where required, Evolution Gaming also works closely with national regulatory bodies such as Amministrazione Autonoma Monopoli di Stato (AAMS), the Italian Gaming Authority.



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