



Evolution's Immersive Roulette Wins 'Game Of The Year' at EGR Awards

Evolution Gaming, the world leader in video-streamed Live Dealer gaming, has announced that it won Game Of The Year with its multi-camera Immersive Roulette game for online Live Casinos at the 10th annual EGR Operator Awards.

The Game Of The Year recognises the game studio that has produced the stand-alone game that made the biggest impact during 2014. Special consideration is given to "innovation, marketing value, product quality and games that provide cut-through in a crowded market".

Evolution's Immersive Roulette is a unique live dealer game that uses a Hollywood-style multi-camera studio set-up to recreate for online players the close-up drama and fun of playing Roulette in a real casino.

Numerous HD (High Definition) cameras capture every movement of the ball in the live wheel in 200 frames-per-second live video, with various random auto-camera sequences keeping the presentation of every spin fresh and different. Close-up views are followed by slow motion replays, so players never miss a split-second of the action.

Created by Evolution's in-house product development team in Riga for play on desktop, tablet and smartphone, the game has achieved major commercial success since its launch.

The award was received by Evolution UK Managing Director, Helen Hedgeland at the awards event held at The Roundhouse in London and attended by 700-plus eGaming industry professionals.

Commenting on the award, Helen Hedgeland, Managing Director of Evolution UK said: "With Immersive Roulette our team created a world first – a uniquely innovative and different game that has a real 'wow factor' – and we are delighted that the award recognises this. As a result, Immersive Roulette adds considerable marketing value for our licensees. Because it's so different, the game attracts the broadest spectrum of players – Live Roulette enthusiasts, casino RNG game players and also new players and customers from areas such as online sportsbook and bingo."

She added: "Immersive Roulette is a standout, premium-quality game unlike any Live Casino game available. As the world's most advanced online Live Roulette game it has proved to be both a top revenue-earner in its own right and a powerful acquisition, retention and cross-selling tool."

For Media Enquiries

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About Evolution Gaming

Evolution Gaming is the world leader in video-streamed Live Dealer gaming, working with more top-tier operators and brands than any other provider. Launched in 2006, Evolution is committed to delivering a flawless live gaming experience across multiple channels in regulated markets, streaming world-class Live Casino solutions from its state-of-the-art studios in Riga or from live studios in land-based casinos.

Evolution solutions include real-time games played on desktop, tablet and smart phone devices, plus Live Casino TV show content and betting integration, and on-premise mobile gaming. Evolution's Live Roulette, Blackjack, Baccarat, Casino Hold'em and Three Card Poker games are 'as real as it gets', offering players an interactive online experience that's just like playing in a real casino.

www.evolutiongaming.com