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Evolution extends Genting's Dual Play Roulette offering with Manchester offering

Evolution Gaming, leading provider of Live Casino solutions, launches another Evolution Dual Play Roulette convergence table for Genting Casinos – this time at Genting Casino Manchester.

This latest Dual Play table introduction follows the successful launch of Dual Play Roulette last September at Genting International Casino, Resorts World Birmingham. Genting confirmed that further Evolution Dual Play launches are in the pipeline for other casinos in its UK estate.

Live since Monday 4 June, the Manchester Dual Play table will be showcased in a Genting marketing campaign running throughout the FIFA World Cup 2018.

The table includes five HD cameras set in a triangular-shaped rig with three outward-facing screens. According to James Stern, Evolution's Director of Business Development & Land-based Sales, this latest bespoke installation for Genting is designed to be "a star attraction on the main gaming floor." The table operates as a conventional Roulette table, while the trio of screens relay the live game feed and promote the key benefits of Dual Play, that remote players can join on-premise players and play at the same table, from virtually any location.

"It is this ability to bring together on-premise and online players so convincingly – at the same table set in a real live casino environment – that has made Evolution Dual Play such a hit with Genting customers," commented Stern.

"Evolution Dual Play really does offer the best of both worlds for our land-based and online customers," said Rob Hoddinott, Director of Gaming Product at Genting UK. "We've seen how our Evolution Dual Play table at Resorts World Birmingham delivers a truly convergent solution that is hugely popular with players, both on-premise and online. Players have seized the opportunity to play online at the table and enjoy the Genting Casino experience when they are unable to make it to Resorts World to play in person."

Hoddinott confirmed that the bespoke rig from Evolution is a major contributor to the success of Genting's Dual Play tables: "The screens draw people over to the table and are a great way to promote the fact that players can continue to be part of the live game when they get home or to their hotel room."

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