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ATG selects Evolution Live Casino as Swedish market re-regulates

Evolution Gaming, leading provider of Live Casino solutions, has announced that is has signed an agreement to supply Live Casino services to Swedish horse racing operator AB Trav och Galopp (ATG), when Sweden's new gambling law is set to take effect 1 January 2019.

The news follows the approval on 7 June 2018 by Sweden's national legislature, the Riksdag, of legislation for the re-regulation of Sweden's gambling market.

Traditionally, ATG's business activity has been regulated by a contract between ATG's owners, the Swedish Trotting Association and the Swedish Jockey Club, and the Swedish state.

Founded in 1974, ATG has a recently stated vision to become "the largest and most profitable gaming company in the Nordic region operating on a global market".

Martin Carlesund, Group CEO at Evolution Gaming, commented: "As an international company with Swedish origins, Evolution is particularly excited to be partnering with ATG as Sweden prepares to introduce its new regulatory framework. Having delivered first-to-market advantage to our licensees in many other re-regulated jurisdictions, we are uniquely placed and equipped to deliver similar advantage to operators in the new Swedish market."

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