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Evolution live with first USA Live Casino studio, Atlantic City, New Jersey

Evolution Gaming, leading provider of Live Casino solutions, today announced an historic breakthrough in the US casino gaming market – the opening of the company’s first USA Live Casino studio, in New Jersey.

The new purpose-built Live Casino production studio for the US market is Evolution’s tenth Live Casino studio worldwide. The news follows recent announcements by Evolution that 888casino, Resorts Casino Hotel, Hard Rock Hotel & Casino Atlantic City, PlaySugarHouse.com operated by Rush Street Interactive and Ocean Resort Casino Atlantic City will all use the new Evolution US studio to launch Live Casino services for players in New Jersey.

The New Jersey studio launch is another significant milestone in Evolution’s growing North American presence, which already includes a dedicated Live Casino studio for Canada – opened in Vancouver in January 2018 – as well as a number of Evolution Dual Play (on-premise and online) Roulette tables for the Atlantic City gaming floors of Resorts Casino Hotel, Ocean Resort Casino and Hard Rock Hotel & Casino Atlantic City.

The studio and supporting infrastructure provide a state-of-the-art B2B Live Casino solution for multiple operators wishing to offer world-class Live Casino gaming to online players on desktop, tablet and smartphone. Initially the studio offers 10 online live tables and a wide range of Evolution game variants: American (Double Zero) Roulette, Blackjack with side bets and Bet Behind, Baccarat, Three Card Poker and Ultimate Texas Hold’em Poker, plus Slingshot Roulette.

Further game launches and additional tables, including dedicated tables that can be used by operators for live sporting event promotions and to cross-promote land-based casino attractions, for example, all form part of the studio’s expansion plans.

So far, employment opportunities have been created for 50-plus people. Recruitment continues, and further jobs will be created as studio operations expand.

Evolution CEO Martin Carlesund commented: “Our entry into the US market has been a carefully considered long-term project. Back in 2013 Evolution became the first Live Casino provider to gain New Jersey Preliminary Waiver approval. Having closely monitored US market developments over the past few years, while reinforcing our position as Live Casino market leaders in Europe, we believe that now is the right time to launch with a full-fledged studio facility for the US.”

Carlesund added: “Now we have a fantastic Live Casino studio in New Jersey – with a wide choice of live games from day one, and ample room for expansion and the rapid ramping up of services to meet our new US licensees’ needs. We are now extremely well placed to support our licensees as they acquire and grow market share in the exciting new US Live Casino market.”

For trade press and media enquiries, please contact:

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Evolution Gaming develops, produces, markets and licenses fully-integrated B2B Live Casino solutions to gaming operators. Since its inception in 2006, Evolution has developed into a leading B2B provider with 150+ operators among its customers. The group currently employs about 5,000 people in studios across Europe and in North America. The parent company is based in Sweden and listed on Nasdaq Stockholm with the ticker EVO. Visit www.evolutiongaming.com for more information.



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